

TECHNICAL MEETING



INTERNATIONAL
ISLAMIC EXPO 2026

x

The
16th Islamic Tourism
Exchange x

Hall A, JICC Senayan 26th - 28th June 2026

PRESENTED BY



ALIA KREASINDO

PRESENTED DATE

09/06/2026



www.iie.id



info@iie.id



[@iie.id](https://www.tiktok.com/@iie.id)



[@international.islamicexpo](https://www.instagram.com/international.islamicexpo)



INTERNATIONAL ISLAMIC EXPO (IIE)

Friday - Sunday | 26th - 28th June 2026

09:00 AM - 08:00 PM WIB

Hall A, JICC Senayan, Jakarta

OUR AGENDA

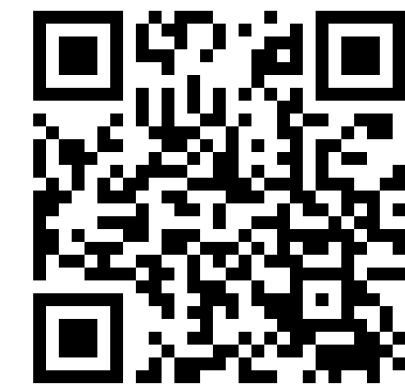


OPENING CEREMONY

Friday, 26th June 2026

09:00 AM - 11:30 AM WIB

Main Stage Hall A, JICC Senayan, Jakarta



[Google Maps](#)



IIE SEMINAR

Friday, 26th June 2026

01:30 PM - 05:00 PM WIB

Main Stage Hall A, JICC Senayan, Jakarta



WELCOME DINNER

Hosted by : Ministry of Tourism of Republic of Indonesia

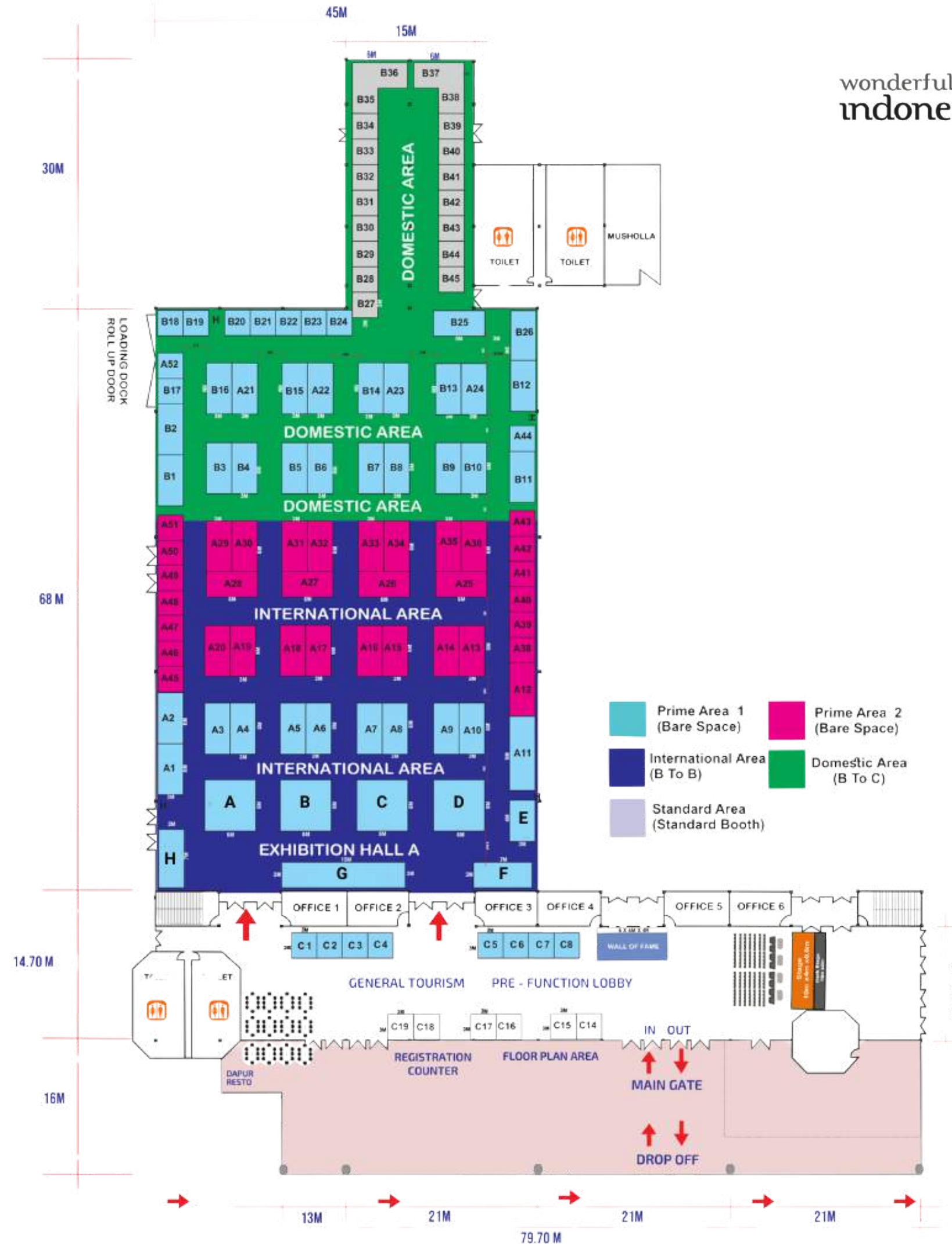
Friday, 26th June 2026

06:00 PM - 09:00 PM WIB

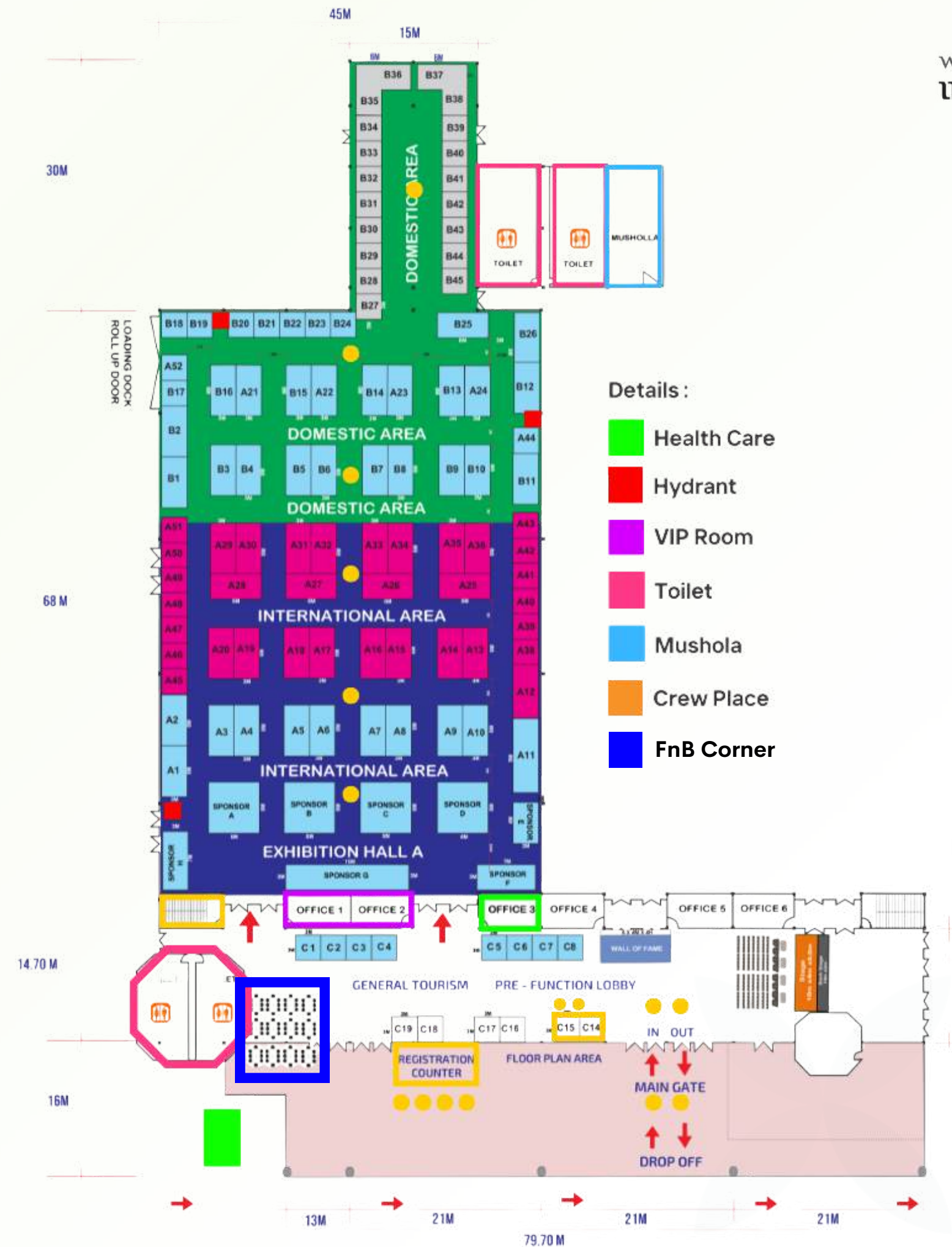
Merak Room, JICC Senayan, Jakarta

INTERNATIONAL ISLAMIC EXPO (IIE) FLOORPLAN

100+ BOOTHS
Representing Multiple Industry Sectors

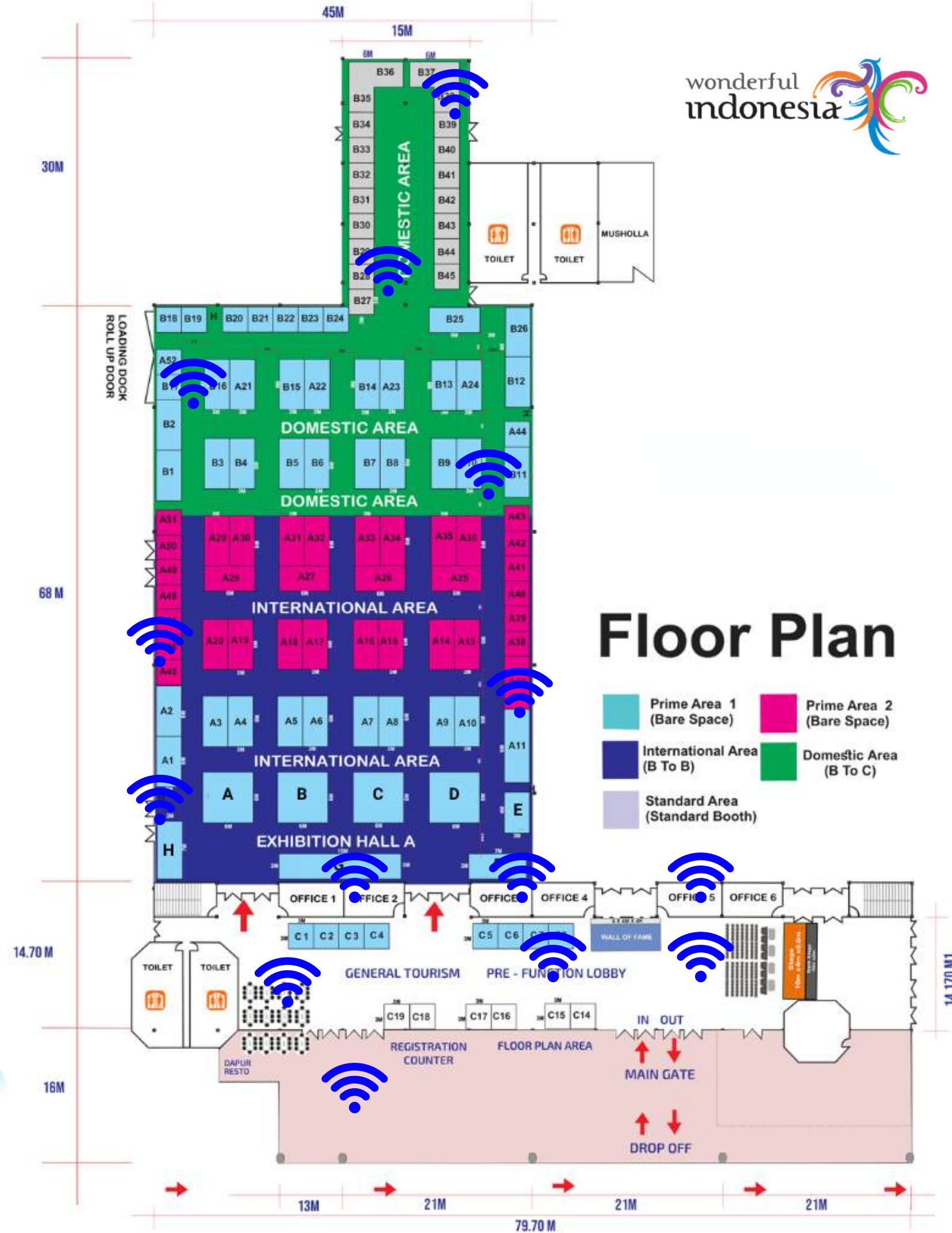


SUPPORTING FACILITIES & HOSPITALITY



VENUE-WIDE WI-FI COVERAGE

Provider :



FOOD & BEVERAGE CORNER

Providing catering services, refreshments, and hospitality support throughout the event to ensure a comfortable experience for exhibitors, delegates, and visitors.

[ISMAYA CATALOGUE](#)

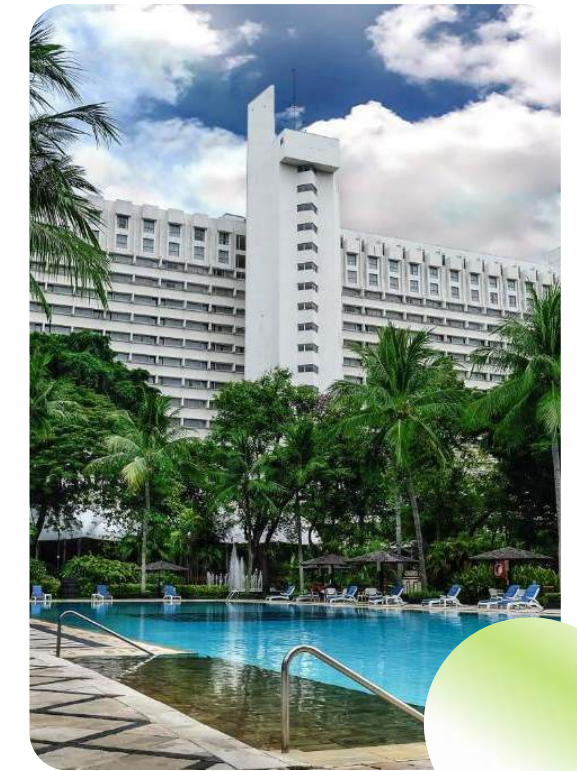


*Lunch Box Ordering Made Easy with Our F&B Partner Catalogue



OFFICIAL ACCOMMODATION PARTNER

A list of recommended hotels and accommodation options is available to assist exhibitors with their stay during the event.



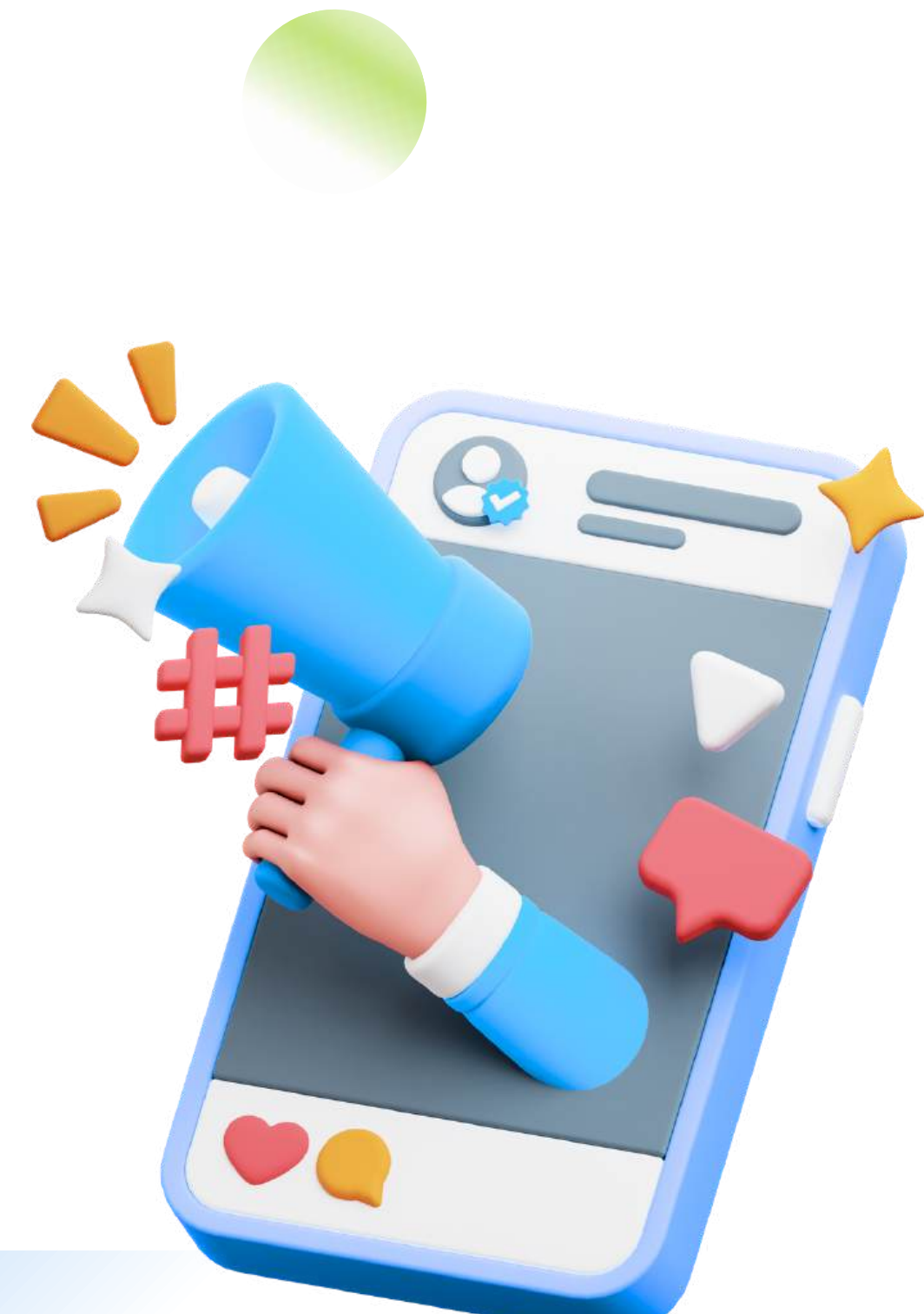
[Hotel & Stays](#)



*Get your special rate by scan the qr code



IIE PROMOTION & MEDIA EXPOSURE



PROMOTION & MEDIA EXPOSURE

Out-of-Home (OOH) Media

- **Out-of-Home (OOH) Media Collaboration** with Kementerian Pariwisata RI, BSI and Disparekraf DKI Jakarta
- **T Banner** located at Gatot Subroto St., Asia Afrika St. and JCC Area
- **Baliho** located at Fly Over Hall B
- **Hanging Banner** located at Venue Area

Media Partner

- **Strategic collaboration** with online media and social media platforms for promotional exposure

Social Media

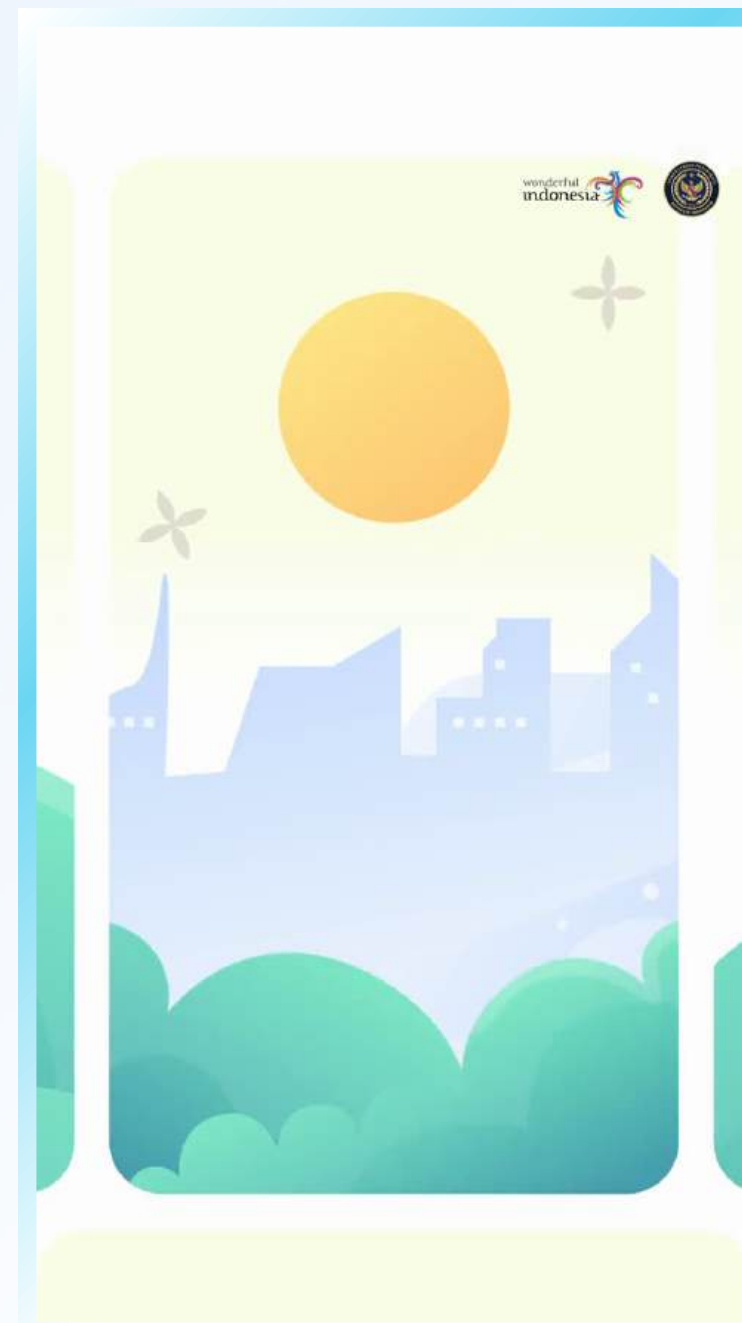
- Maximizing event **exposure through integrated social media** promotion
website : ww.iie.id
IG : @international.islamicexpo
Tiktok : @iie.id
- **Social Media Collaboration** opportunity to collaborate with IIE's official social media channels to increase brand exposure and audience reach

Other Distribution Publication

- Digital publication through **email blasting** and **WhatsApp broadcast** to IIE's curated databases.
- **IIE YEAR BOOK** distributed to a curated database of qualified buyers, trade visitors, industry professionals, and strategic stakeholders.

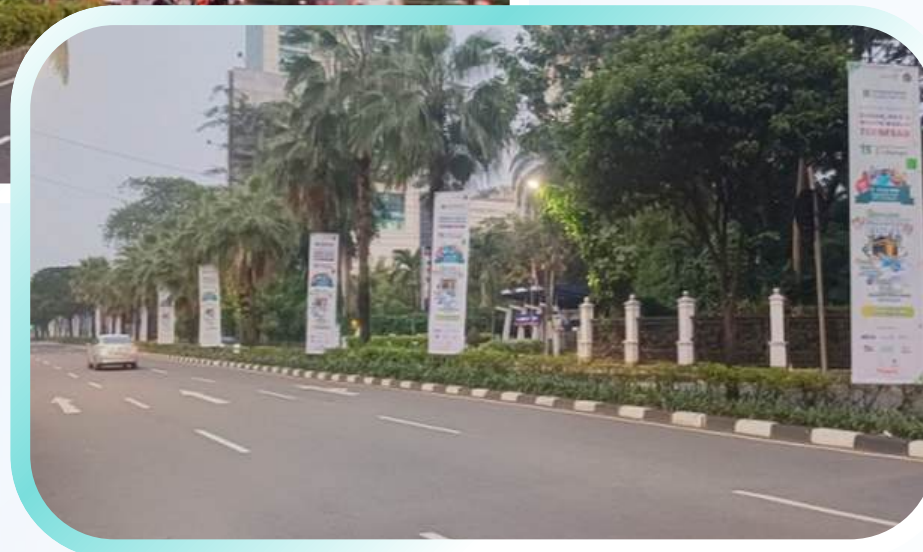
OUT-OF-HOME (OOH) MEDIA

Out-of-Home (OOH) Media
Collaboration with
Kementerian Pariwisata RI,
BSI and Disparekraf DKI Jakarta



OUT-OF-HOME (OOH) MEDIA

T Banner located at
Gatot Subroto St., & Asia Afrika St.



Baliho located at Fly Over Hall B



CARD ADS



VENUE BRANDING & EVENT DESIGN

Venue Main Gate



Wall of Recognition



VENUE BRANDING & EVENT DESIGN

Hanging Banner at JICC Area



Crew Outfit



MEDIA PARTNER OF IIE

TEMPO

**MEDIA
INDONESIA**

 *Moslem
Journey*

SCARF
MEDIA

haji  **umrah**
news.com

TVRI

tvone  **METRO TV**

VIVA News & Insights



REPUBLIKA

detiknews

KOMPAS.com
JERNIH MELIHAT DUNIA

Warta Ekonomi .co.id

Bisnis Indonesia

SWA

Kontan.co.id
NEWS DATA FINANCIAL TOOLS

ANTARA
DIGITAL MEDIA

RM.id
Rakyat Merdeka



merdeka.com

suara.com

RRI
RADIO
REPUBLIK
INDONESIA

SindoNews
Beyond Headlines

iNews

SOCIAL MEDIA EXPOSURE



EXHIBITOR PROMOTIONAL OPPORTUNITIES



JUMP TO MAIN STAGE!

Exhibitors may utilize the **Main Stage** for product presentations, demonstrations, or audience engagement activities, subject to availability on a **first-come, first-served basis**.

Step by Step :

- Filling 'Main Stage Activity Form'
- Communicate with Main Stage - Person In Charge

Contact : Mr. Fauzi



Activity Form - Form 9



Presentation Specification :

- Screen Type: P3.9 LED Screen
- Recommended Resolution: 1280 × 768 pixels
- Accepted Formats: PPT, PDF, MP4



INSTAGRAM COLLABORATION

Opportunity to be featured through collaborative content on IIE's official Instagram channels, connecting your brand with visitors, buyers, and industry stakeholders.

9 sqm = 1 feeds/reels

18 sqm = 2 feeds/reels

27 sqm = 3 feeds/reels

36 sqm = 4 feeds/reels

Sponsor = up to 6 feeds/reels



[ALL YOU NEED](#)



*Sample only. Cover templates are available through the QR code for your convenience

BUYER INVITATION

How International Exhibitor can get involved?

Exhibitor should bring your company stamp

- Let Buyer go to your booth and get to know your product
- Stamp their card after finishing your product introduction



FIT IN INTO OUR YEAR BOOK

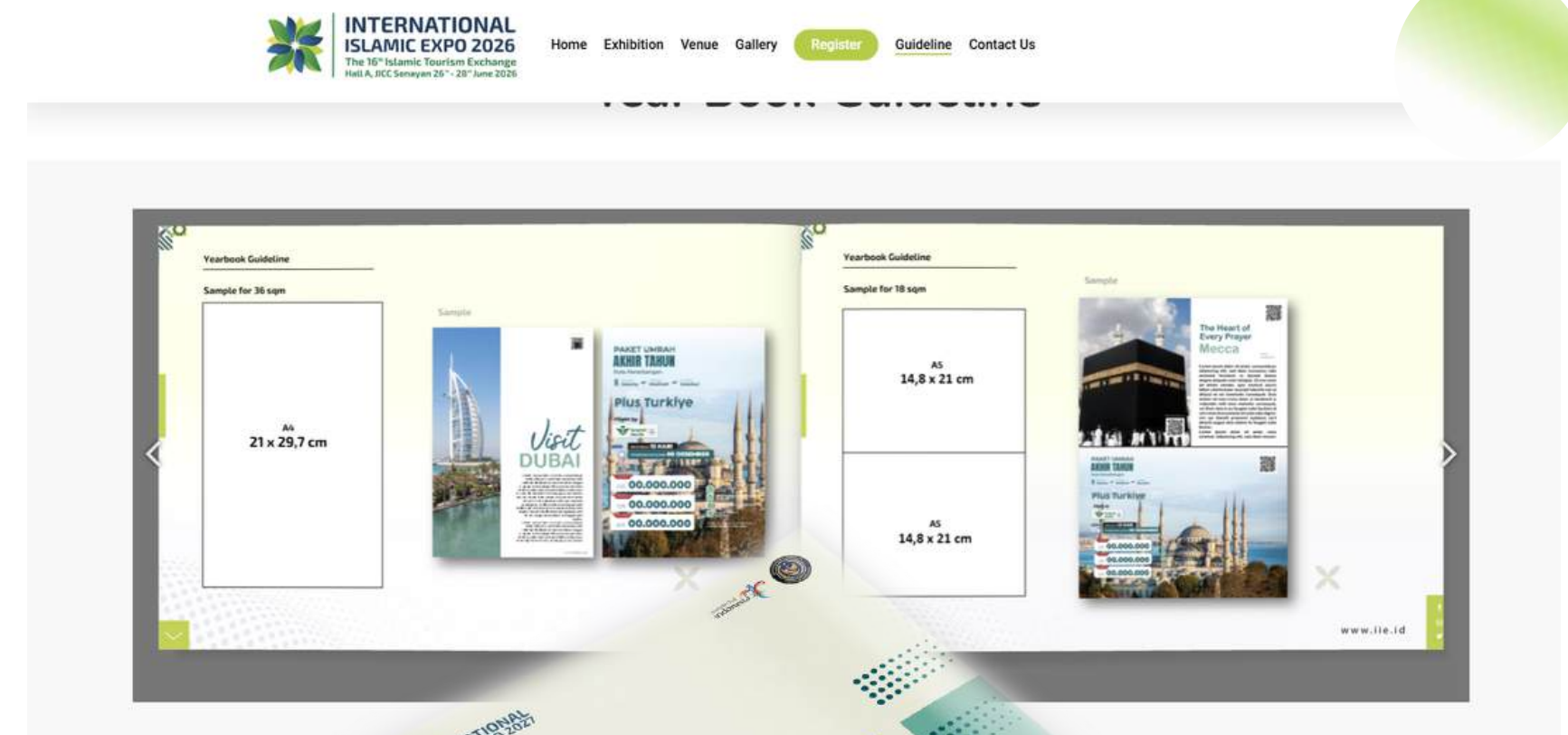
Dedicated **promotional space** in the **IIE YEAR BOOK** (Official Event Directory), distributed to visitors, buyers, delegates, and industry stakeholders.

Step by Step :

- Read the Guidelines
- Design your Year Book page
- Send your design to our PIC



[GUIDLINES](#)





INTERNATIONAL
ISLAMIC EXPO 2026

wonderful
indonesia

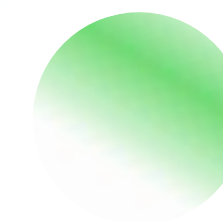
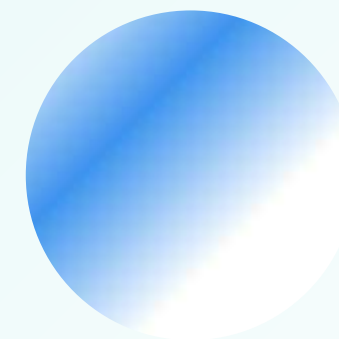


EXHIBITOR TOP TRANSACTION AWARD

All exhibitor transactions **must be processed through BSI**.
Total transaction value will be calculated from transactions
made via **BSI EDC** terminals and **cash deposits at the BSI
counter**



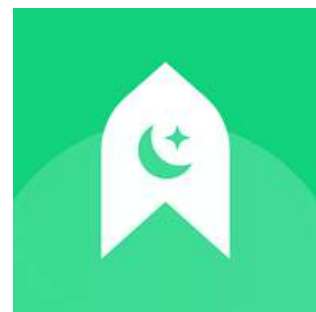
EVENT ACCESS & ID CARD PERMIT



REGISTRATION

PUBLIC VISITOR

Exclusive Ticketing Partner



Muslimverse

EXHIBITOR

1 Visit the Link www.iie.id



2 Fill IIE's Exhibitor Ticket & Get Personal QR



3 Trade your QR with ID Card at IIE's Registration Booth



4 Bring your ID Card to IIE Venue & Get In



*The number of ID cards that can be exchanged depends on the size of the booth

WELCOME DINNER

1 Scan the QR Code (shown only on the invitation)



2 Fill The Confirmation



3 Screenshot your Personal QR



4 Show the QR at Welcome Dinner Gate & Get In



*1 (one) Invitation Only For 2 (two) People



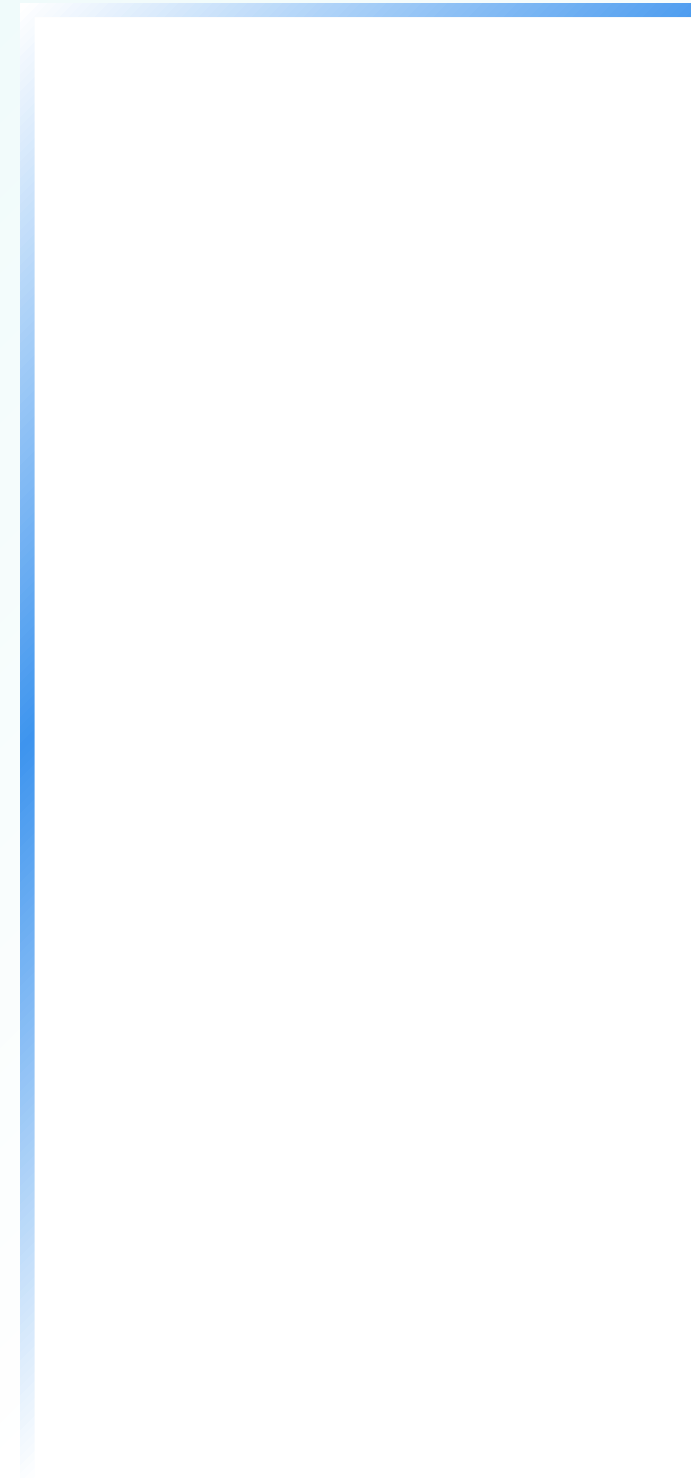
EXHIBITOR ID CARD



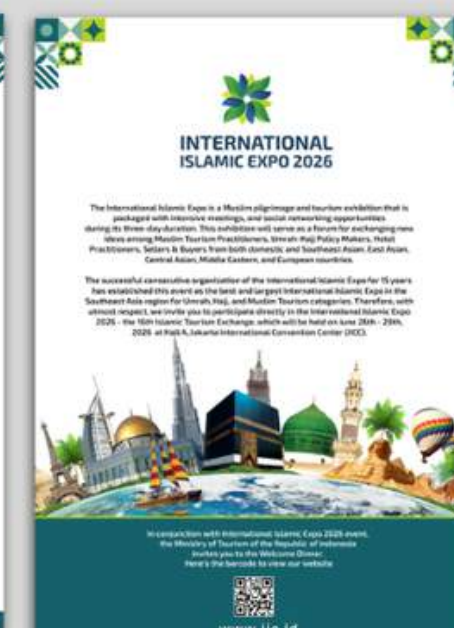
ID Card Allocation Based on Booth Size	
SQM	ID CARD
9 & 12	3
15	4
18 & 21	6
36	12
54	18

*** Term & Condition :**

- Registration process are one time only
- ID cards must be carried at all times to facilitate entry into the venue
- Trade at Registration Booth at 1 day before the event



WELCOME DINNER INVITATION



BOOTH SETUP, LOADING & UNLOADING



OFFICIAL CONTRACTOR PARTNER

A list of official contractor options is available to assist exhibitors with their modification booth.



[Contractor Catalogue](#)



*Get your special rate by scan the qr code



ALMITRA KREASI

CV. FIRST ADINDO



KARYA JAYA
PROMOSINDO

**LOKURANG
LAKEAS**

NBEE

BOOTH CONSTRUCTION SCHEDULE

TRUCK LOAD IN (H-3)

Tuesday, 23th June 2026

10:00 PM - 07:00 AM WIB

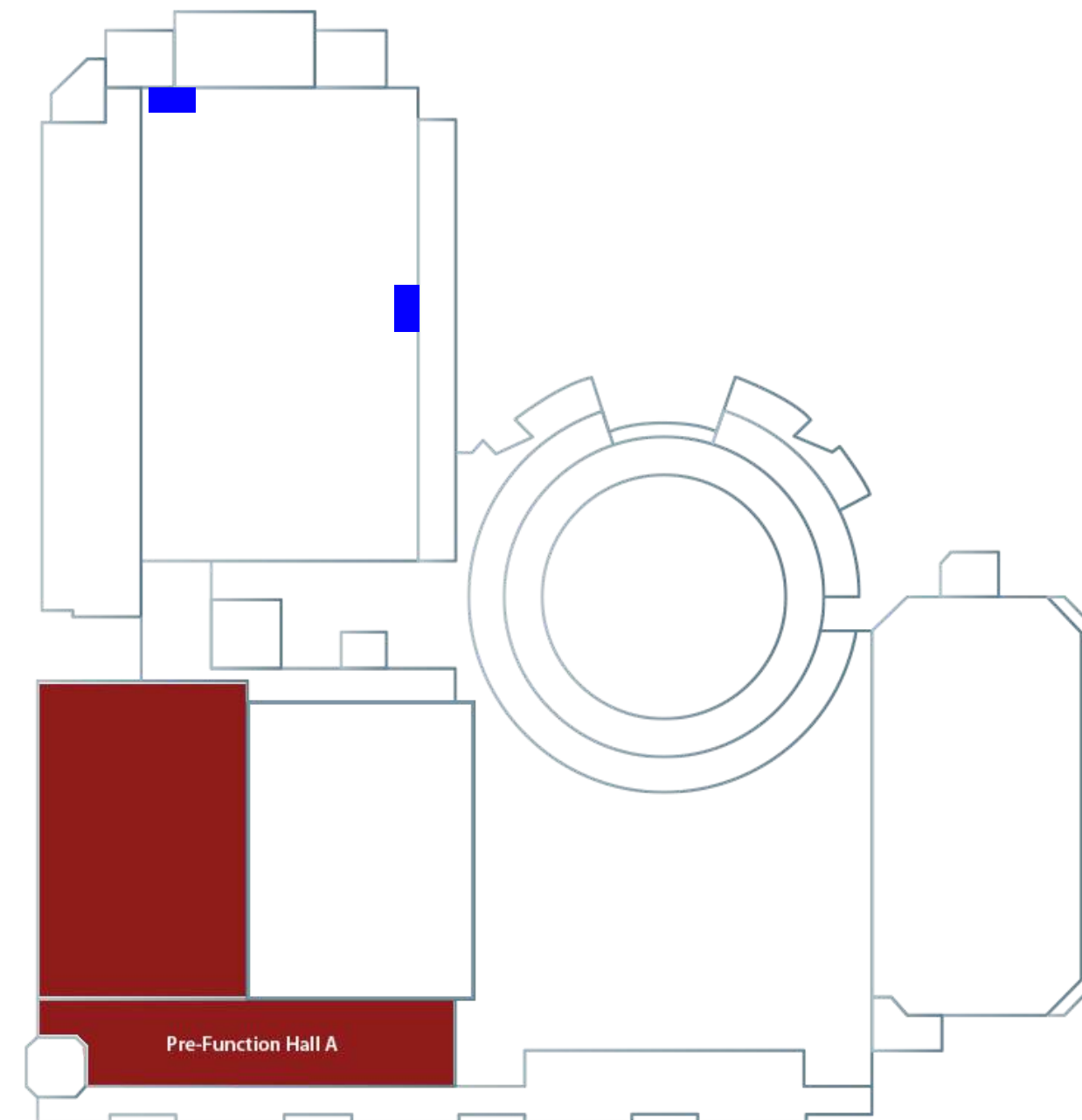
Truck Standby @ Parking Loading Area Hall B JICC

BOOTH CONSTRUCTION (H-2)

Wednesday, 24th June 2026 | 09:00 AM - 10:00 PM WIB

FINISHING BOOTH (H-1)

Thursday, 25th June 2026 | 09:00 AM - 10:00 PM WIB



BOOTH CONSTRUCTION SCHEDULE

Clear Your Booth

Sunday, 28th June 2026

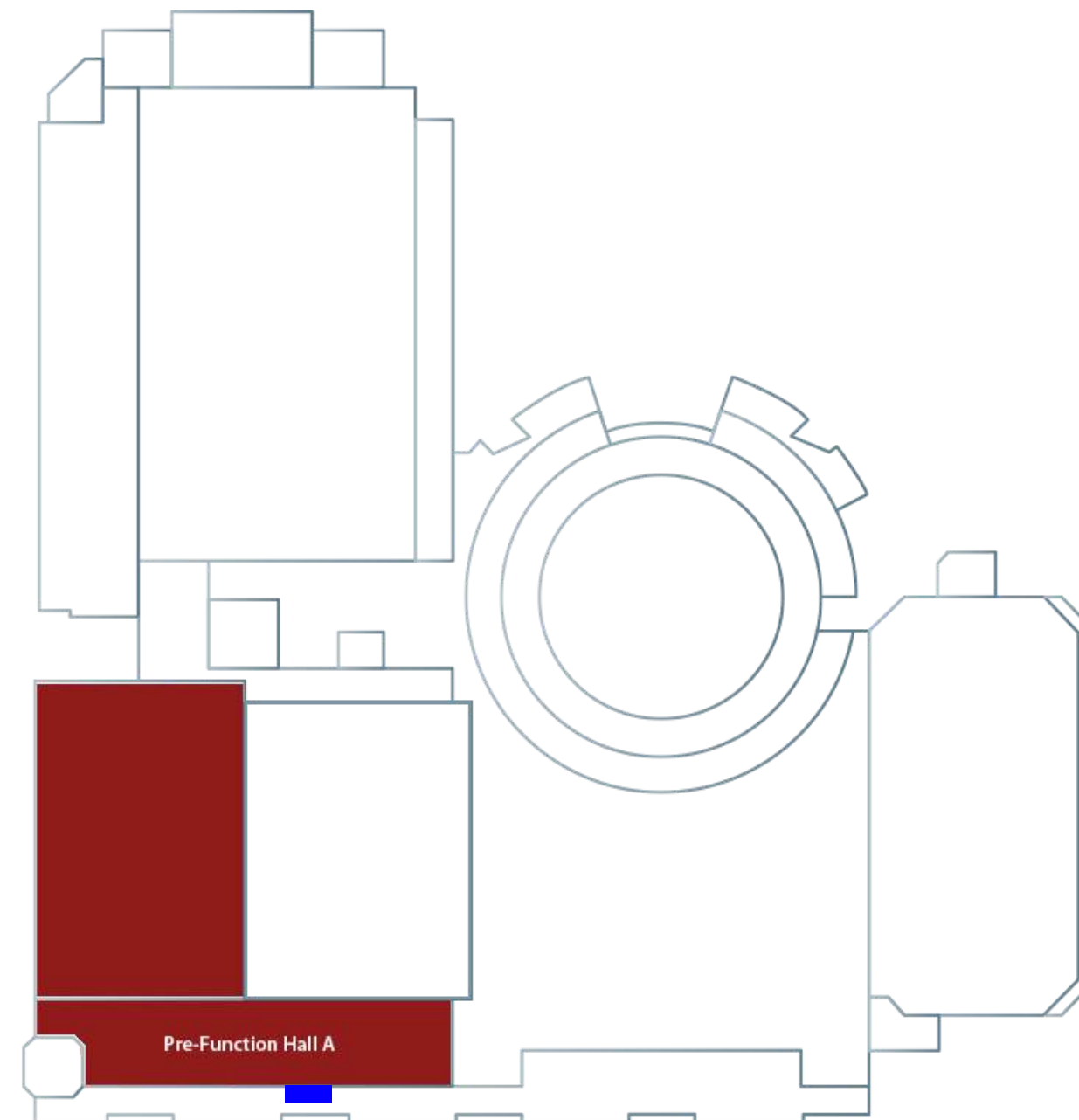
08:00 PM – 10:00 PM WIB

Unloading Booth

Sunday, 28th June 2026

10:00 PM – 12:00 AM WIB

Truck Parked @ Parking Loading Area JICC



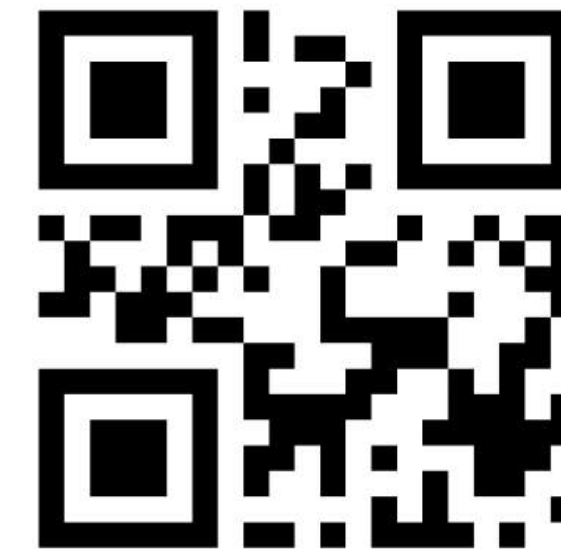
EXHIBITOR DO & DONT'S

- Exhibitors **shall be bound by the conditions, rules and regulations** set forth by the Organizer of IIE 2026
- Exhibitors **shall not be permitted to exhibit unless the full payment** has been done prior to the exhibition of all the fees agreed to
- Exhibitors are **not permitted to place any type of materials outside their booth space area.**
- **All printed matter or advertisement of any kind attended for distribution** in the Exhibition may **only be distributed from the Exhibitor booth** and shall not be distributed in any other location including within the building or in the neighbourhood of the entrance or exits.
- The booth must be fully staffed and stocked all the times. **Exhibits are not to be removed until the Exhibition has closed.** Exhibitors cannot leave or close the stand before the closing time.
- Exhibitors must ensure that their booth is **ready at least one hour prior to the opening** of the Exhibition each day.
- Interference with normal aisle traffic flow or overflow into neighboring booths is prohibited. **Each Exhibitor is responsible for ensuring proper traffic flow, and aisles** should not be obstructed at any time
- **Keep your booth clean, organized, and presentable at all times. Ensure all booth structures, displays, and equipment are safe and secure.**

Let's Connect. Let's Collaborate. Let's Grow Together.



OUR WEBSITE



CONTACT US

The **16th** Islamic Tourism Exchange
Hall A, JICC Senayan 26th - 28th June 2026

 www.iie.id

 info@iie.id

 [@iie.id](https://www.tiktok.com/@iie.id)

 [@international.islamicexpo](https://www.instagram.com/international.islamicexpo)